



PRESENT PROJECT

#### About Us

Arbat38 Group of Companies, founded by Seymur Aslanov in 2014, is involved in distribution, franchising, and partnership projects. It also develops its own projects at Russian airports such as Sheremetyevo, Domodedovo, Vnukovo, Pulkovo, and Tolmachevo. Currently, the company manages over 49 projects, including both its own and franchised ventures. Of these, 40 have already been successfully implemented, and 9 projects are in the launch stage.

The company's strategic plan aims to develop and expand its activities in the air hubs of Russia and abroad.



Arbat 38 Group of Companies is a dynamic team of top specialists dedicated to continuous development and growth. Currently, our holdings encompass various sectors:

- ♦ We strive to build and nurture successful businesses with strong profitability and competitiveness.
- ♦ Our focus includes the creation and development of both proprietary and partner projects within the retail and restaurant sectors.
- ♦ We implement pre-existing products while ensuring their sustained success in the market.
- → Additionally, we specialize in building brands from the ground up and spearheading projects in advertising, perfumes, and other product lines.



### Horeca.RestauMarket

Own and franchised bars, restaurants and cafes.

02

# Russian Dynasty Caviar

Own brand specializing in traditional Russian caviar.



## Retail Group.Red Car

Own and franchised multi-brand and personalized boutiques offering niche perfumes, fashion, and accessories.

### AeroPromo

A full-service agency specializing n BTL (Below The Line) marketing and travel services



#### **SHEREMETYEVO**

# TERMINAL B Domestic Departures

- BLACK STAR BURGER
- VASILCHUKI Chaihona №1
- MO! BAR
- SMOKE ROOM
- VIP SMOKING LOUNGE

#### TERMINAL C International Departures Area

- THE IRISH BAR
- BELUGA CAVIAR BAR
- MO! BAR
- SMOKE ROOM

#### BODRUM (Turkey) - BIRDS

#### **VNUKOVO**

## TERMINAL A Domestic Departures

- BLACK STAR BURGER
- VASILCHUKI Chaihona №1
- SMOKY BAR (Open soon)
- SMOKY LOUNGE (Open soon)

#### TERMINAL A International Departures Area

- THE IRISH BAR
- BURGER HEROES
- MO! BAR (Open soon)
- SMOKE ROOM (Open soon)
- SiBERIAN (Open soon)
- SMOKY LOUNGE (Open soon)

#### DOMODEDOVO

# TERMINAL 1 Domestic Departures

- BURGER HEROES
- MO! BAR (Gallery C)
- MO! BAR (Gallery D)
- DELICIOUS BUFFET (Aeroexpress terminal)

#### TERMINAL 2 International Departures Area

- BURGER HEROES
- ABRAU CAVIAR BAR
- MO! BAR (Gallery E)
- MO! BAR (Gallery E)
- MO! BAR (GalleryE)
- SMOKY BAR (Open soon)
- SMOKY LOUNGE (Open soon)

#### **SHEREMETYEVO**

# TERMINAL B Domestic Departures

- FALKE
- ZIELINSKI & ROZEN
- MONTALE
- SiBERIAN (Open soon)

#### TERMINAL C International Departures Area

FALKE



#### DOMODEDOVO

# TERMINAL 1 Domestic Departures

- FALKE
- ZIELINSKI & ROZEN (галерея С)
- ZIELINSKI & ROZEN (галерея D)
- BOUTIQUE DE PARFUMS (галерея С)<sup>2</sup>
- BOUTIQUE DE PARFUMS (галерея D)
- RAY-BAN

#### **TOLMACHEVO**

#### **Domestic Departures**

- FALKE
- ZIELINSKI & ROZEN
- DUTY FREE REG STAER

#### VNUKOVO

# TERMINAL A Domestic Departures

FALKE

#### **PULKOVO**

#### **Domestic Departures**

- FALKE
- BOUTIQUE DE PARFUMS

# HoReCa



A large-scale project with multimillion - dollar investments, which has created a fundamentally new format of recreation: here sketches of leading actors of Moscow theaters are combined with haute cuisine in a gastronomic performance. Located on the waterfront, the restaurant impresses with its scale and an atmosphere of luxury for the most sophisticated guests.

Turkey, Bodrum, Yalikavak Marina.







A unique place inspired by the American Art Deco style - the combination of geometric shapes, metallic shine and velvet will remind you of the great age of jazz and luxurious parties. In the menu, service and interior, we have embodied the experience of the best caviar and vodka bars of Moscow, London, New York and Singapore. Guests of Beluga Caviar Bar can enjoy the selected traditional Russian caviar combined with real masterpieces of author's cuisine.

Sheremetyevo Airport, Terminal C, International Departures Area.







One of the most popular lounge restaurant chains in Russia with a unique atmosphere. Authentic cuisine allows chefs to create masterpieces on a charcoal grill, in a tandoor, and pizza oven. The menu includes cosmopolitan dishes and drinks, the restaurant's brand chef always surprises guests with author's seasonal dishes.

Vnukovo Airport, Terminal A, Domestic Departures.

Sheremetyevo Airport, Terminal B, Domestic Departures.









For sophisticated guests, we suggest starting a visit to the caviar bar with a welcome set with champagne created by famous chef bartenders of Russia. The play of bubbles is similar to the sensation of bursting caviar eggs on the tongue, the delicate saltiness of the caviar is perfectly set off by the restrained, refreshing sourness of the noble drink.

Domodedovo Airport, terminal T2, International Departures Area.





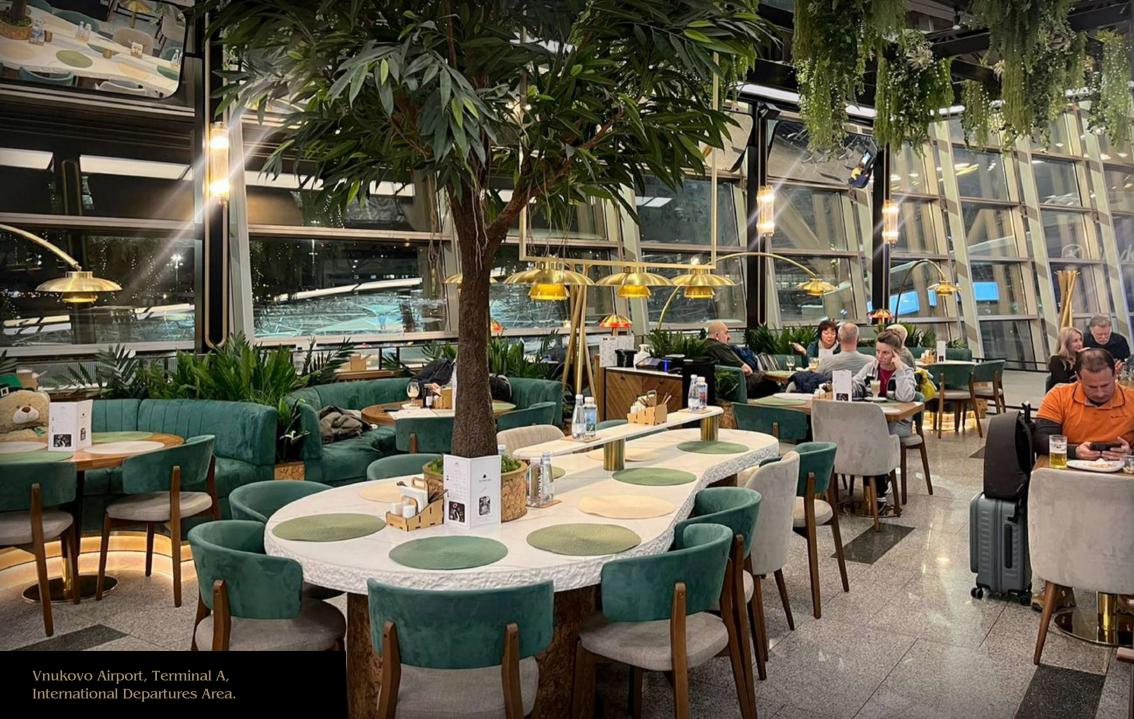


A bar in the best traditions of Irish hospitality, imbued with a true love for beer culture. There is no time to be bored with the dynamic music of the bar, and the time waiting for the flight here will pass discreetly and pleasantly. The kitchen menu offers round - the - clock breakfasts, beer snacks, sandwiches and hearty hot dishes.

Vnukovo Airport, Terminal A, International Departures Area.

Sheremetyevo Airport, Terminal C, International Departures Area.







# BURGER HER⊛ES

A burger bar chain that has won the hearts of millions. Burgers of exceptional quality are prepared here from natural ingredients. The peculiarity of the recipe is bold flavor combinations. The hit of the restaurant's menu is the Black Mamba burger with cherries.

Vnukovo Airport, Terminal A, International Departures Area.

Domodedovo Airport, Terminal 1, Domestic Departures.

Domodedovo Airport, Terminal 2, International Departures Area.







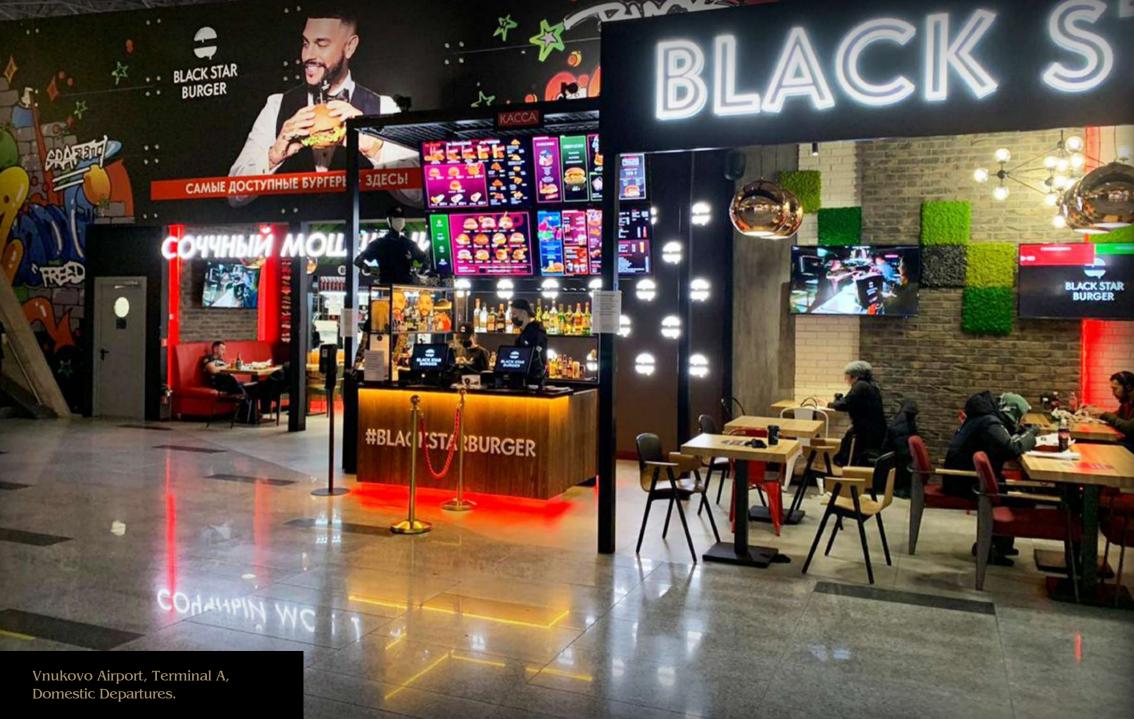


An international burger chain with a focus on modern style. The sensational name of the Black Star Foods' founder attracts a huge number of loyal visitors to the restaurant, thereby enabling it to grow on a large scale and maintain the quality of the product at the highest level. The brand chef has relied on the freshness and naturality of ingredients and on original serving: black gloves for each burger were suggested by him.

Sheremetyevo Airport, Terminal B, Domestic Departures.

Vnukovo Airport, Terminal A, Domestic Departures.







# SIBERIAN XX TALES

A real corner of Siberia at the airport! This project is a choice for the sophisticated, with a taste of the wild and untamed nature of the North... Meticulous interior, unique dishes and drinks in the restaurant's menu, delicacies from Siberian fish and meat of wild animals. Jams, sweets made from taiga berries, mushrooms and pine nuts, souvenirs made of natural materials in a traditional style - all this reflects the culture of the Siberian peoples in our project.

Vnukovo Airport, Terminal A, International Departures Area. Open soon.





## MO! BAR

A small, cozy place where you can always wait for your flight, use smoking rooms or grab a juicy burger, hearty snacks, drink delicious coffee or just enjoy a glass of beer before the trip.

Sheremetyevo Airport, Terminal B, Domestic Departures.

Sheremetyevo Airport, Terminal C, International Departures Area.

Domodedovo Airport, rerminal T2, International Departures Area.

Domodedovo Airport, terminal T1, Domestic Departures.

Vnukovo Airport, Terminal A, International Departures Area. Open soon.





## SM&KY BAR

The bar is located in a complex with a smoking lounge of high comfort. While waiting for a flight, passengers can have a pleasant time, enjoy delicious food, drink author's cocktails or a cup of coffee.

Vnukovo Airport, Terminal A, Domestic Departures Open soon.

Vnukovo Airport, Terminal A, International Departures Area. Open soon.

Domodedovo Airport, Terminal 2, International Departures Area. Open soon.



Thanks to our company, passengers, who have checked in and are in the sterile area, now have an opportunity to use smoking rooms to "quench" their addiction. Our pavilions are equipped with the latest ventilation systems that meet all airport requirements and standards. For the passengers' comfort, smoking rooms are equipped with tables and armchairs, there are vending machines with snacks and drinks.

Sheremetyevo Airport, Terminal B, Domestic Departures.

Sheremetyevo Airport, Terminal C, International Departures Area.



# VIP SMOKING LOUNGE

For true connoisseurs of comfort and individual approach, we have created a lounge area for smoking. Strict and stylish interior, soft sofas and armchairs - all this allows you to spend time comfortably waiting for your flight, without giving up your habits. You can have a cup of coffee at your leisure, have a light snack, charge your gadgets and use ultra-high-speed Wi-fi.

Sheremetyevo Airport, Terminal B, Domestic Departures.



### **SMOKING LOUNGE**

proximity to SMOKY BAR so that our guests, without leaving the pleasant atmosphere of comfortable interior was more convenient to enjoy their favorite dishes and drinks from the menu. You can order hookah service without open fire and use high-speed Wi-fi. When visiting the smoking lounge, passengers will be treated to a nice compliment of a cigar, cigarette or sticks of various brands.

Vnukovo Airport, Terminal A, Domestic Departures Open soon.

Vnukovo Airport, Terminal A, International Departures Area. Open soon.

Domodedovo Airport, Terminal 2, International Departures Area. Open soon.



# RUSSIAN DYNASTY CAVIAR



The Russian Dynasty Caviar premium product is an embodiment of primordial Russian cuisine and a synonym for luxury. The fish is carefully grown in the exceptionally natural conditions of Desna River flowing waters to achieve a first-class taste of caviar. The caviar is not heat-treated, so it retains its delicate shell and nutrients. The taste and quality of our caviar are trusted by leading market players in Moscow and Russia.

Azbuka Vkusa, Simple Wine, Tvoy Dom and others.





# RETAIL GROUP

#### Boutique de parfums



Niche perfumery boutiques with the most famous brands in this segment: Byredo, Montale, HFC, Amouge, Xerjoff. VP, Nishane, Korloff, Frank Boklet, Widian, Parle Moi. Leading aroma stylists of Moscow and St. Petersburg will select their own unique fragrance for each guest.

Domodedovo Airport, 1st and 2nd floors, Domestic Departures

Pulkovo Airport, Domestic Departures



#### MONTALE PARIS

The project format has combined a niche perfumery boutique and a premium bar, where you can enjoy a glass of your favorite drink or an author's cocktail in the atmosphere of refined aromas of a world-famous brand.

Sheremetyevo Airport, Terminal B, Domestic Departures.



# Vilhelm Parfumerie

NEW YORK

A library of fragrances capable of evoking happy memories, capturing and managing emotions. From dynamic, innovative perfume compositions to traditional designs and timeless prints, Vilhelm Parfumerie is a tribute to the past, expressed in the modern language of smell and aesthetics.

Turkey, Bodrum, Yalikavak Marina.



# ZIELINSKI & ROZEŃ

### PERFUMERIE ZIELINSKI & ROZEN

An iconic perfume brand with a century-old history. As is customary for brands with such a scrupulous and touching attitude to the created products, it originates from the family history. The brand's fragrances have conquered the world, and now boutiques can be found in every corner of the planet.

Sheremetyevo Airport, Terminal B, Domestic Departures.

Domodedovo Airport, Terminal 1, Domestic Departures.

Tolmachevo Airport, Domestic Departures.



## F A L K E

A German luxury brand of clothes made of premium materials and tuned to perfection through hand craftsmanship and special attention to details. According to the brand creators, a luxury is not an excess, but a freedom to choose only the best for yourself.

Sheremetyevo Airport, Terminal C, International Departures Area.

Sheremetyevo Airport, Terminal B, Domestic Departures.

Domodedovo Airport, Terminal 1, Domestic Departures.

Vnukovo Airport, Terminal A, Domestic Departures.

Pulkovo Airport, Domestic Departures.

Tolmachevo Airport, Domestic Departures.



# **AEROPROMO**

# TRAVEL RETAIL



# Aer: Promo

A full-service agency founded in 2018 with involved professionals in the field of Travel Retail with extensive experience and knowledge of service and production standards. Personnel recruitment, all types of promotional activities, topical trainings, production, delivery and installation of advertising materials - this is an incomplete list of the company's services. For each client, the AeroPromo team professionals will offer the most effective tools to achieve the goals.



# Duty&Shop

Together with the RegStaer Group of Companies, we have officially opened a new Duty & Shops store in the domestic departure area of the new terminal of Novosibirsk Airport, the largest transport air hub beyond the Urals. A multi-brand store where you can buy alcohol, food, perfumes, bags, toys.

Novosibirsk, Tolmachevo airport, domestic departures .

Kaliningrad, Khrabrovo airport, international departures.





# VIP SMOKING LOUNGE



















**SMOKING LOUNGE** 









Aer: Promo







ZIELINSKI & ROZEN



Boutique de parfums

Let's build a successful business together.



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