



PRESENT PROJECT

## About Us

Arbat38 Group of Companies, founded by Seymour Aslanov in 2014, is involved in distribution, franchising, and partnership projects. It also develops its own projects at Russian airports such as Sheremetyevo, Domodedovo, Vnukovo, Pulkovo, and Tolmachevo. Currently, the company manages over 39 projects, including both its own and franchised ventures. Of these, 32 have already been successfully implemented, and 7 projects are in the launch stage.

The company's strategic plan aims to develop and expand its activities in the air hubs of Russia and abroad.



Arbat 38 Group of Companies is a dynamic team of top specialists dedicated to continuous development and growth. Currently, our holdings encompass various sectors:

- ✦ We strive to build and nurture successful businesses with strong profitability and competitiveness.
- ✦ Our focus includes the creation and development of both proprietary and partner projects within the retail and restaurant sectors.
- ✦ We implement pre-existing products while ensuring their sustained success in the market.
- ✦ Additionally, we specialize in building brands from the ground up and spearheading projects in advertising, perfumes, and other product lines.

01

## Horeca.RestauMarket

Own and franchised bars, restaurants and cafes.

02

## Russian Dynasty Caviar

Own brand specializing in traditional Russian caviar.

03

## Retail Group.Red Car

Own and franchised multi-brand and personalized boutiques offering niche perfumes, fashion, and accessories.

04

## AeroPromo

A full-service agency specializing in BTL (Below The Line) marketing and travel services



## SHEREMETYEVO

TERMINAL B  
Domestic Departures

- BLACK STAR BURGER
- VASILCHUKI Chaihona №1
- MO! BAR
- SMOKE ROOM
- VIP SMOKING LOUNGE

TERMINAL C  
International Departures Area

- THE IRISH BAR
- BELUGA CAVIAR BAR
- MO! BAR
- SMOKE ROOM

## VNUKOVO

TERMINAL A  
Domestic Departures

- BLACK STAR BURGER
- VASILCHUKI Chaihona №1
- MO! BAR (Open soon)
- SMOKE ROOM (Open soon)

TERMINAL A  
International Departures Area

- THE IRISH BAR
- BURGER HEROES
- MO! BAR (Open soon)
- SMOKE ROOM (Open soon)
- SIBERIAN (Open soon)

## DOMODEDOVO

TERMINAL 1  
Domestic Departures

- BURGER HEROES
- MO! BAR (Gallery C)
- MO! BAR (Gallery D)
- DELICIOUS BUFFET (Aeroexpress terminal)

TERMINAL 2  
International Departures Area

- BURGER HEROES
- ABRAU CAVIAR BAR (Open soon)
- MO! BAR (Gallery E)
- MO! BAR (Gallery E)
- MO! BAR (Gallery E)

BODRUM (Turkey, Yalikavak Marina) - BIRDS

# RETAIL

---

## SHEREMETYEVO

TERMINAL B  
Domestic Departures

- FALKE
- ZIELINSKI & ROZEN
- MONTALE

TERMINAL C  
International Departures Area

- FALKE



## DOMODEDOVO

TERMINAL 1  
Domestic Departures

- FALKE
- ZIELINSKI & ROZEN
- BOUTIQUE DE PARFUMS
- RAY-BAN

## TOLMACHEVO

Domestic Departures

- FALKE
- ZIELINSKI & ROZEN
- DUTY FREE REG STAER

## VNUKOVO

TERMINAL A  
Domestic Departures

- FALKE

## PULKOVO

Domestic Departures

- FALKE
- BOUTIQUE DE PARFUMS

HoReCa



A large-scale project with multimillion-dollar investments, which has created a fundamentally new format of recreation: here sketches of leading actors of Moscow theaters are combined with haute cuisine in a gastronomic performance. Located on the waterfront, the restaurant impresses with its scale and an atmosphere of luxury for the most sophisticated guests.

Turkey, Bodrum, Yalikavak Marina.









**BELUGA**  
CAVIAR BAR

A unique place inspired by the American Art Deco style - the combination of geometric shapes, metallic shine and velvet will remind you of the great age of jazz and luxurious parties. In the menu, service and interior, we have embodied the experience of the best caviar and vodka bars of Moscow, London, New York and Singapore. Guests of Beluga Caviar Bar can enjoy the selected traditional Russian caviar combined with real masterpieces of author's cuisine.

Sheremetyevo Airport, Terminal C,  
International Departures Area.





BELUGA BAR

BELUGA

BELUGA

RENETYEVO

PAUL HOBANK

BELUGA VODKA

BELUGA  
VODKA  
BELUGA DISTILLERY  
SAFARI

Small informational text on a screen at the base of the Beluga display.



One of the most popular lounge restaurant chains in Russia with a unique atmosphere. Authentic cuisine allows chefs to create masterpieces on a charcoal grill, in a tandoor, and pizza oven. The menu includes cosmopolitan dishes and drinks, the restaurant's brand chef always surprises guests with author's seasonal dishes.

Vnukovo Airport, Terminal A,  
Domestic Departures.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.





Sheremetyevo Airport, Terminal B,  
Domestic Departures.



Vnukovo Airport, Terminal A,  
Domestic Departures.

# ABRAU *Caviar* BAR

For sophisticated guests, we suggest starting a visit to the caviar bar with a welcome set with champagne created by famous chef bartenders of Russia. The play of bubbles is similar to the sensation of bursting caviar eggs on the tongue, the delicate saltiness of the caviar is perfectly set off by the restrained, refreshing sourness of the noble drink.

Domodedovo Airport, Terminal 2,  
International Departures Area.

Open soon.





ABRAU CAVIAR BAR

ДОМОДЕДОВО  
МЕЖДУНАРОДНЫЙ АЭРОПОРТ

DOMODEDOVO  
MOSCOW INTERNATIONAL AIRPORT

ДОМОДЕДОВО  
МЕЖДУНАРОДНЫЙ АЭРОПОРТ

DOMO  
MOSCOW INTERNATIONAL AIRPORT

ДОМОДЕДОВО  
МЕЖДУНАРОДНЫЙ АЭРОПОРТ

DOMODEDOVO  
MOSCOW INTERNATIONAL AIRPORT

DOMO  
MOSCOW INTERNATIONAL AIRPORT

Russian

РЕСТОРАН  
NO 1  
XO & XO

МАГАЗИН

Супер Стратегия







THE IRISH BAR

A bar in the best traditions of Irish hospitality, imbued with a true love for beer culture. There is no time to be bored with the dynamic music of the bar, and the time waiting for the flight here will pass discreetly and pleasantly. The kitchen menu offers round - the - clock breakfasts, beer snacks, sandwiches and hearty hot dishes.

Vnukovo Airport, Terminal A,  
International Departures Area.

Sheremetyevo Airport, Terminal C,  
International Departures Area.





Vnukovo Airport, Terminal A,  
International Departures Area.



Sheremetyevo Airport, Terminal C  
International Departures Area.

# BURGER HEROES

A burger bar chain that has won the hearts of millions. Burgers of exceptional quality are prepared here from natural ingredients. The peculiarity of the recipe is bold flavor combinations. The hit of the restaurant's menu is the Black Mamba burger with cherries.

Vnukovo Airport, Terminal A,  
International Departures Area.

Domodedovo Airport, Terminal 1,  
Domestic Departures.

Domodedovo Airport, Terminal 2,  
International Departures Area.





Domodedovo Airport, Terminal 2,  
International Departures Area.

БУРГЕРНАЯ  
КРАФТ БАР



BURGER HEROES



BURGER HEROES

#burgerheroes

АСТАХ



Vnukovo Airport, Terminal A,  
International Departures Area.



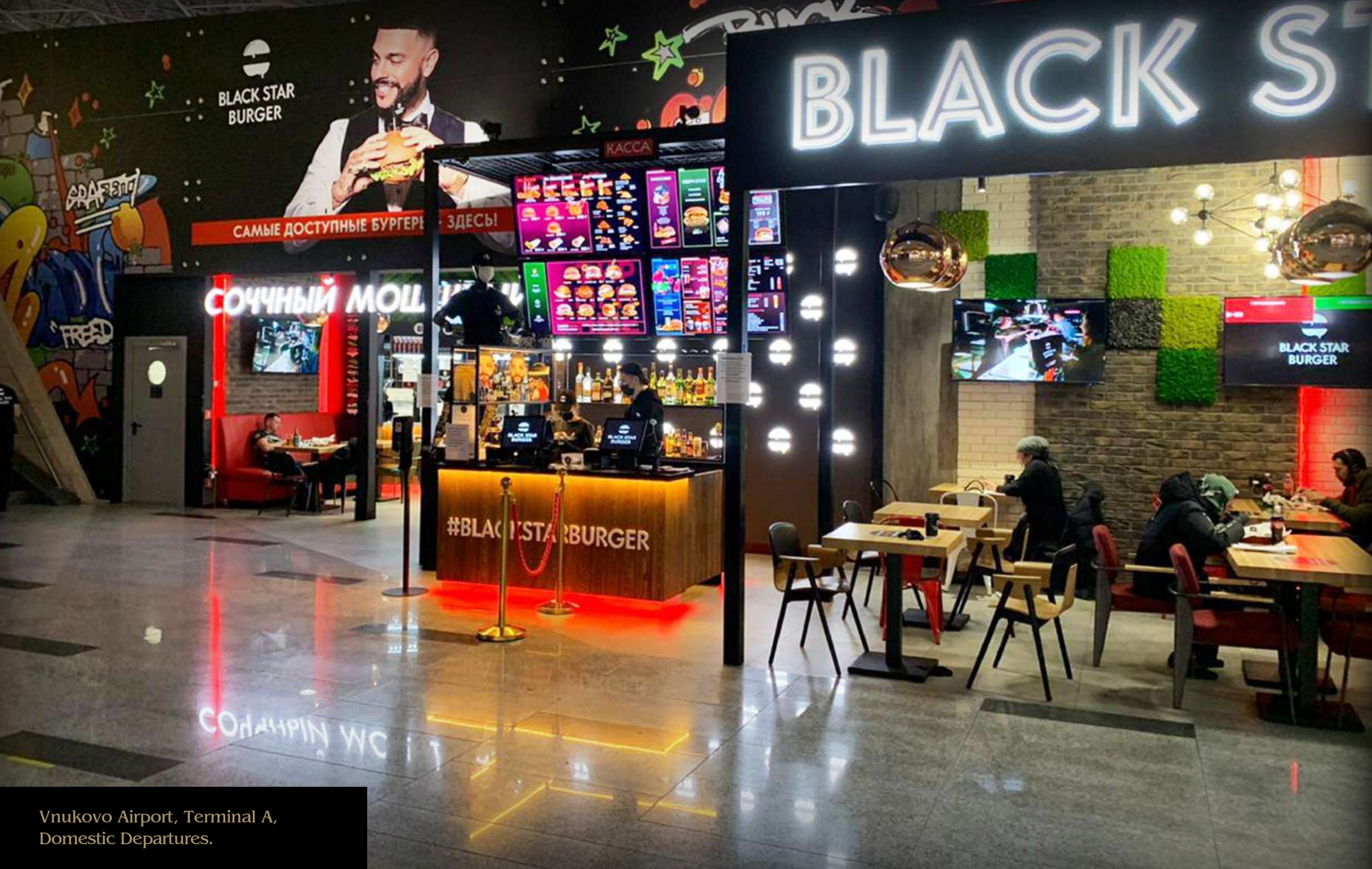
## BLACK STAR BURGER

An international burger chain with a focus on modern style. The sensational name of the Black Star Foods' founder attracts a huge number of loyal visitors to the restaurant, thereby enabling it to grow on a large scale and maintain the quality of the product at the highest level. The brand chef has relied on the freshness and naturality of ingredients and on original serving: black gloves for each burger were suggested by him.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.

Vnukovo Airport, Terminal A,  
Domestic Departures.





BLACK STAR  
BURGER

САМЫЕ ДОСТУПНЫЕ БУРГЕРЫ ЗДЕСЬ!

СОЧНЫЙ МОЛ

#BLACKSTARBURGER

BLACK STAR

BLACK STAR  
BURGER

Vnukovo Airport, Terminal A,  
Domestic Departures.



# BLACK STAR BURGER



Sheremetyevo Airport, Terminal B,  
Domestic Departures.

# SIBERIAN

TRADITIONAL DELICACIES

A real corner of Siberia at the airport! This project is a choice for the sophisticated, with a taste of the wild and untamed nature of the North... Meticulous interior, unique dishes and drinks in the restaurant's menu, delicacies from Siberian fish and meat of wild animals. Jams, sweets made from taiga berries, mushrooms and pine nuts, souvenirs made of natural materials in a traditional style - all this reflects the culture of the Siberian peoples in our project.

Vnukovo Airport, Terminal A,  
International Departures Area.

Open soon.



SIBERIAN  
TRADITIONAL DELICACIES

SIBERIAN  
TRADITIONAL DELICACIES

←  Выход E1-E20  
GATES 出口

↑  КАФЕ МАГАЗИНЫ  
CAFES SHOPS 咖啡店

→  СМОТРОВАЯ ПЛОЩАДКА  
OBSERVATION DECK 观景台

→  ТУАЛЕТ  
TOILET 厕所

SIBERIAN

## Mo! BAR

A small, cozy place where you can always wait for your flight, use smoking rooms or grab a juicy burger, hearty snacks, drink delicious coffee or just enjoy a glass of beer before the trip.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.

Sheremetyevo Airport, Terminal C,  
International Departures Area.

Vnukovo Airport, Terminal A,  
International Departures Area.  
Open soon.

Vnukovo Airport, Terminal A,  
Domestic Departures.  
Open soon.

SMOKING ROOM



Mo! BAR

КУРИТЕЛЬНАЯ  
КОМНАТА

ВХОД





Thanks to our company, passengers, who have checked in and are in the sterile area, now have an opportunity to use smoking rooms to "quench" their addiction. Our pavilions are equipped with the latest ventilation systems that meet all airport requirements and standards. For the passengers' comfort, smoking rooms are equipped with tables and armchairs, there are vending machines with snacks and drinks.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.

Sheremetyevo Airport, Terminal C,  
International Departures Area.



## VIP SMOKING LOUNGE

For true connoisseurs of comfort and individual approach, we have created a lounge area for smoking. Strict and stylish interior, soft sofas and armchairs - all this allows you to spend time comfortably waiting for your flight, without giving up your habits. You can have a cup of coffee at your leisure, have a light snack, charge your gadgets and use ultra-high-speed Wi-fi.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.





Russian  
Dynasty  
Caviar





RUSSIAN DYNASTY  
CAVIAR

The Russian Dynasty Caviar premium product is an embodiment of primordial Russian cuisine and a synonym for luxury. The fish is carefully grown in the exceptionally natural conditions of Desna River flowing waters to achieve a first-class taste of caviar. The caviar is not heat-treated, so it retains its delicate shell and nutrients. The taste and quality of our caviar are trusted by leading market players in Moscow and Russia.

Azbuka Vkusa, Simple Wine, Tvooy Dom and others.





Retail  
Group

## Boutique de parfums



Niche perfumery boutiques with the most famous brands in this segment: Byredo, Montale, HFC, Amouge, Xerjoff, VP, Nishane, Korloff, Frank Boklet, Widian, Parle Moi. Leading aroma stylists of Moscow and St. Petersburg will select their own unique fragrance for each guest.

Domodedovo Airport, 1st and 2nd floors, Domestic Departures

Pulkovo Airport, Domestic Departures



# MONTALE PARIS

The project format has combined a niche perfumery boutique and a premium bar, where you can enjoy a glass of your favorite drink or an author's cocktail in the atmosphere of refined aromas of a world-famous brand.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.



# Vilhelm Parfumerie

NEW YORK

A library of fragrances capable of evoking happy memories, capturing and managing emotions. From dynamic, innovative perfume compositions to traditional designs and timeless prints, Vilhelm Parfumerie is a tribute to the past, expressed in the modern language of smell and aesthetics.

Turkey, Bodrum, Yalikavak Marina.



# ZIELINSKI & ROZEN

## PERFUMERIE ZIELINSKI & ROZEN

An iconic perfume brand with a century-old history. As is customary for brands with such a scrupulous and touching attitude to the created products, it originates from the family history. The brand's fragrances have conquered the world, and now boutiques can be found in every corner of the planet.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.

Domodedovo Airport, Terminal 1,  
Domestic Departures.

Tolmachevo Airport,  
Domestic Departures.



F A L K E

A German luxury brand of clothes made of premium materials and tuned to perfection through hand craftsmanship and special attention to details. According to the brand creators, a luxury is not an excess, but a freedom to choose only the best for yourself.

Sheremetyevo Airport, Terminal C,  
International Departures Area.

Sheremetyevo Airport, Terminal B,  
Domestic Departures.

Domodedovo Airport, Terminal 1,  
Domestic Departures.

Vnukovo Airport, Terminal A, Domestic  
Departures.

Pulkovo Airport, Domestic Departures.

Tolmachevo Airport, Domestic  
Departures.





AeroPromo

Travel  
retail



TRAVEL WORLD  
WITH US

A travel agency with offices in Moscow and Baku, founded by experts aiming to meet the needs of local and foreign companies in the field of business and individual tourism. We cooperate with more than 30 corporate clients fulfilling their orders in the shortest possible time and with a minimum margin.



# AeroPromo

A full-service agency founded in 2018 with involved professionals in the field of Travel Retail with extensive experience and knowledge of service and production standards. Personnel recruitment, all types of promotional activities, topical trainings, production, delivery and installation of advertising materials – this is an incomplete list of the company's services. For each client, the AeroPromo team professionals will offer the most effective tools to achieve the goals.



# Duty&Shop *by REG STAER*

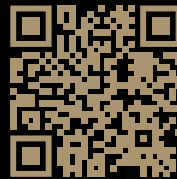
Together with the RegStaer Group of Companies, we have officially opened a new Duty & Shops store in the domestic departure area of the new terminal of Novosibirsk Airport, the largest transport air hub beyond the Urals. A multi-brand store where you can buy alcohol, food, perfumes, bags, toys.

Tolmachevo Airport,  
Domestic Departures.





Let's build a successful  
business together.



[arbat38.com](https://arbat38.com)